



# The Seven Sales

Everyone Buys for a Different Reason

Company or Producer Must Sell Each Level:

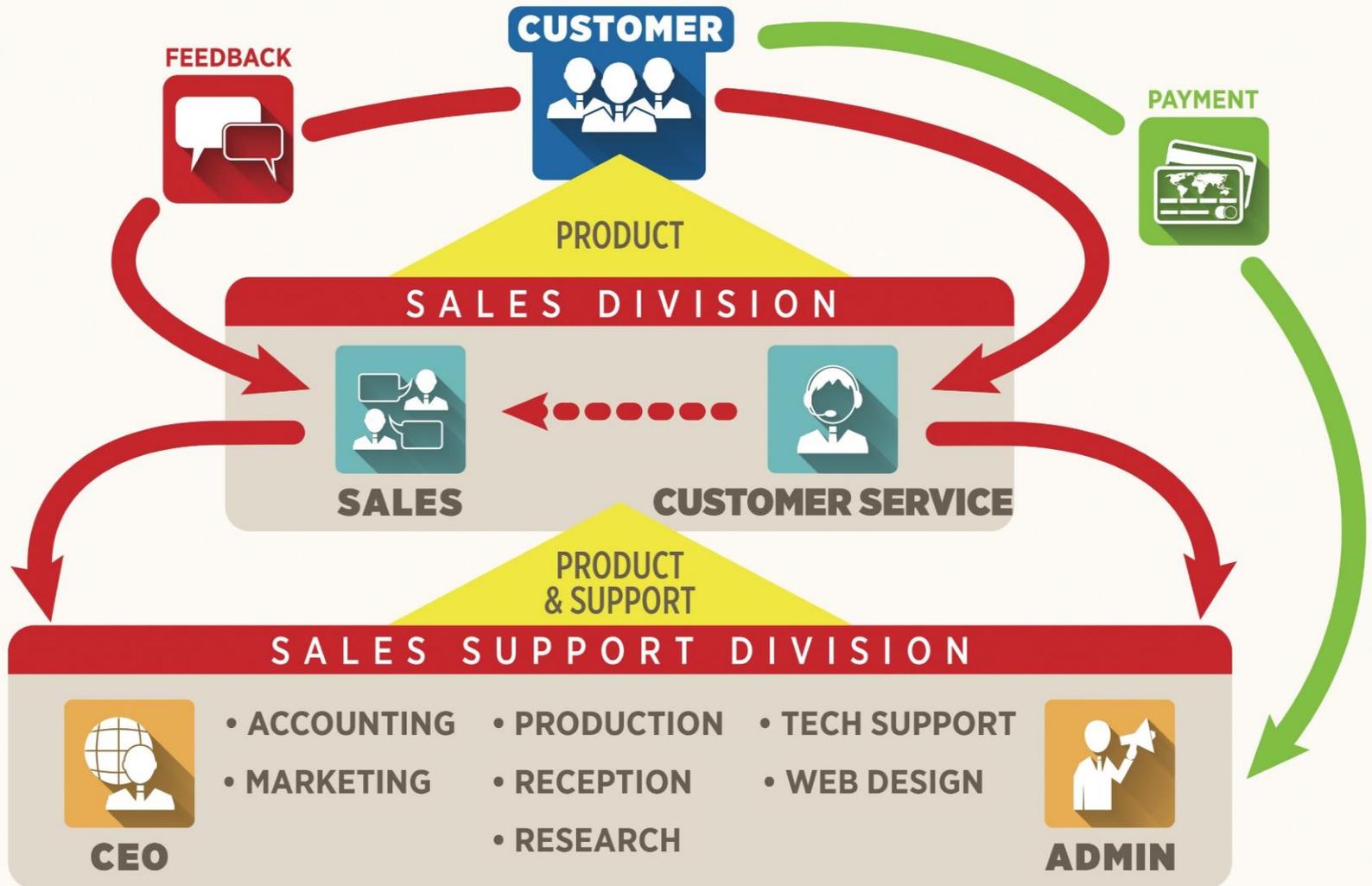


**For a Company Selling a Product Through a Distribution System**

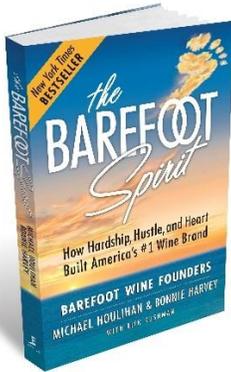
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# The Two-Division Company



## Read About the Package that Disrupted an Industry



- New York Times Bestseller
- 5 Stars on Amazon
- True Brand Building Story
- Laundry Room to Board Room
- No Money or Industry Knowledge



***“This is a warm, wonderful, inspiring book that entertains and motivates at the same time.”***

Brian Tracy — Motivational Speaker, Entrepreneur and Success Expert, and International Best Seller Author of over 50 Books



***“A runaway bestseller. Whether they are Barefoot or have shoes on, it is a great, great book!”***

Jeff Hayzlett, The Hayzlett Group, CMO & VP at Kodak, Bloomberg Contributing Editor



***“Fun beach reading for small business inspiration... entertaining rags-to-riches story of American entrepreneurship.”***

Adrienne Burke, Yahoo! Small Business Writer

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