

THE POWER OF PACKAGING

RPA's 29th Annual Conference & Showcase

March 5-7, 2018 • The Hilton Riverside
New Orleans, LA • retailpackaging.org

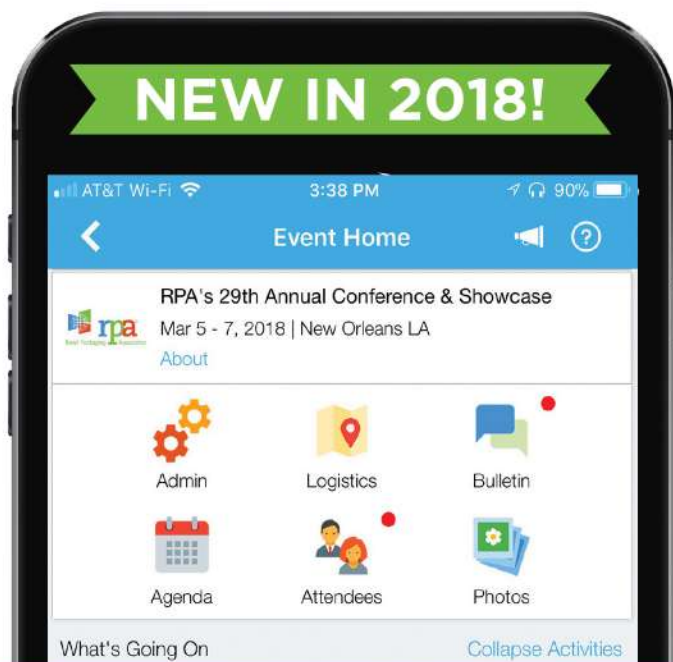
Register
Today!



Retail Packaging Association

ATTEND THE **MOST IMPORTANT** EVENT IN THE WORLD OF RETAIL PACKAGING.

Now is the time to register for RPA's 29th Annual Conference & Showcase which will bring together a wide variety of suppliers, distributors, and retail packaging professionals for three days of educational offerings, networking opportunities, and a packed Showcase in the lively and historic city of New Orleans.



New! We're launching the official RPA Annual Conference & Showcase Mobile App to help you stay connected and productive during the event and when you return home. You will be able to: [RPA's 29th Annual Conference & Showcase](#)

NAVIGATE the event agenda and logistics, even without Wi-Fi or data. Access useful information like ridesharing and local attractions through the Bulletin Board.

NETWORK effectively. Plan whom to meet by exploring attendee profiles and sending out messages directly to other RPA attendees to schedule one-on-one meetings.

PARTICIPATE in event activities through session likes, comments, ratings, live polling, tweeting, photo shares, and more.

SCHEDULE AT-A-GLANCE

MONDAY, MARCH 5, 2018

8:00 am - 6:00pm	RPA Registration Desk Open
8:00 am - 4:00 pm	Showcase Exhibitors Move-In
9:00 am - 4:00 pm	Company Meetings (Space Available)
3:00 pm - 4:30 pm	Fish Bowl Networking Discussions
4:30 pm - 5:30 pm	New Product Presentations
6:00 pm - 7:00 pm	Opening Networking Reception
Evening	Enjoy New Orleans

TUESDAY, MARCH 6, 2018

7:30 am - 6:00 pm	RPA Registration Desk Open
7:30 am - 9:00 am	Continental Breakfast
8:00 am - 9:00 am	UID Session: New Process of Distribution Sales Management w/ Joe Ellers
9:00 am - 12:00 pm	Showcase Exhibits Open
12:00 pm - 1:30 pm	Luncheon & Annual Awards Presentations
1:30 pm - 5:00 pm	Showcase Exhibits Open
4:00 pm - 5:00 pm	RPA New Orleans Style Party
6:00 pm - 7:30 pm	Networking Reception
Evening	Enjoy New Orleans

WEDNESDAY, MARCH 7, 2018

9:00 am - 3:00 pm	RPA Registration Desk Open
9:00 am - 4:00 pm	Company Meetings (Space Available)
9:30 am - 10:00 am	Continental Breakfast w/Exhibits
9:30 am - 2:00 pm	Showcase Exhibits Open
2:00 pm - 5:00 pm	Showcase Exhibits Dismantle

EXHIBIT SCHEDULE (Churchill A-C)

MONDAY, MARCH 5, 2018

8:00 am - 4:00 pm	Exhibitor Move-In
-------------------	--------------------------

TUESDAY, MARCH 6, 2018

9:00 am - 12:00 pm	Showcase Exhibits Open
1:30 pm - 5:00 pm	Showcase Exhibits Open
4:00 pm - 5:00 pm	RPA New Orleans Style Party

WEDNESDAY, MARCH 7, 2018

9:30 am - 2:00 pm	Showcase Exhibits Open
2:00 pm - 5:00 pm	Showcase Exhibits Dismantle

LEARN & CONNECT

Plan to immerse yourself in a variety of educational sessions that cover the latest issues and challenges affecting your businesses. You'll discover tangible strategies and solutions that you can bring back to your team and leadership. In addition, there are many opportunities to engage with like-minded colleagues to help maintain and build your network.

Fish Bowl Networking Discussion

Monday, March 5, 2018

3:00 pm - 4:30 pm

The Fish Bowl networking session is an energetic, interactive workshop that connects real-life business issues, concerns, and frustrations with first-hand insights, experiences, and solutions. Come prepared to share your own business dilemmas, and your own best ideas. Don't forget to bring your business cards!

RPA Networking Receptions

Monday, March 5, 2018

6:00 pm - 7:00 pm

Tuesday, March 6, 2018

6:00 pm - 7:30 pm

Join your fellow RPA members and staff at our Opening Network Reception on Monday and our Networking Reception on Tuesday. Relax and unwind after each evening with cocktails, appetizers, and a chance to get to know your fellow RPA attendees.



UID Session:

New Process of
Distribution Sales Management



Speaker:

Joseph C. Ellers
Tuesday March 6, 2018
8:00 am - 9:00 am

This innovative session provides a deep dive into sales management from all major angles. Beginning at how to put together a sales plan, this course rapidly moves through all of the major elements of sales management, including, how to hire salespeople, how to compensate them, and a structured approach to sales.

Learn more about our speaker, networking, and education sessions at retailpackaging.org.



COMPANY MEETING ROOMS AVAILABLE

Interested in hosting your company sales meeting during RPA's Annual Conference?

Rooms are available for companies interested in accomplishing multiple goals during this year's event. Email Molly Mullins at mmullins@retailpackaging.org for more information.



WHY **EXHIBIT** AT THE SHOWCASE?

This is your best opportunity to connect, expand, and grow your business with loyal and potential customers in the retail packaging industry. Maximize your visibility with key decision makers that have the purchasing power to make deals on the spot.

EXHIBITING AT THE SHOWCASE MEANS:

- Broadening the reach of your product and services to retail packaging professionals
- Introducing new products and services to key decision makers
- Engaging with current and prospective clients all in one location
- Generating new leads and establishing long-term buying relationships

NEW IN 2018:

Exhibitors will have the opportunity to provide coupons on their products and services through RPA's official coupon book. Encourage more distributors to visit your booth and learn all about what you have to offer.

EXHIBIT BOOTH RATES

10' X 10' spaces	Fees
1	\$2,200
2	\$3,600
3	\$5,000
4	\$6,400

MAXIMIZE YOUR PARTICIPATION

Sponsorship opportunities are available to take your business to the next level by increasing your ability to get your message across to customers - building your company's name recognition, and achieving a measurable return on your investment. Learn more and register for a sponsorship at retailpackaging.org.

Ready to exhibit, sponsor, or have questions?

Contact Beth Hiltabidle at bhiltabidle@retailpackaging.org for more information.



Great event to network with my existing customers for feedback of new products. And this year we met a few new customers, too..."
-2017 RPA Showcase Exhibitor




Getting to have that one on one time in a non-work setting makes the relationships we have with our customers so much stronger. I love having the opportunity to show and talk about all the new things we are doing, in one place, when you have the customers undivided attention."
-2017 RPA Showcase Exhibitor

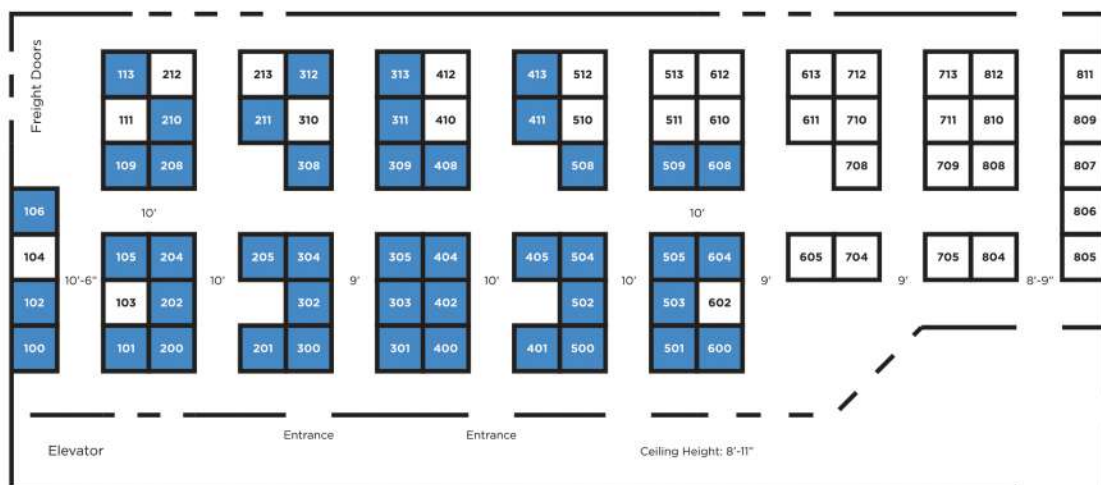
EACH BOOTH INCLUDES:

6' draped table, waste basket, two chairs, ID sign, and up to three registrations for each booth purchased.

Reserve your 10'x10' booth today! Over 50% of exhibit space is already reserved; don't miss your opportunity.

 = SOLD

 = OPEN



Booth Disclaimers:

Exhibit booths are only available to current RPA members. Annual dues must be paid at time of registration.

We reserve the right to assign, at our discretion, the best alternative space if your booth choices are not available at the time your contract and payment are received.

Any exhibiting company that tears down its exhibit booth before 2:00 pm on Wednesday, March 7 will forfeit its privilege for priority booth reservations in the 2019 show.

Cancellation Policy:

Any exhibitor cancelling at any time automatically forfeits their priority number. The exhibitor will be placed at the bottom of the priority list for future shows. Exhibitors must submit a written cancellation to Retail Packaging Association (RPA) by the following dates for refund of fees.

December 31, 2017: 50% refund (the remaining 50% will be forfeited)
No refunds of fees after January 1, 2018

Mail cancellations to:
RPA • 105 Eastern Avenue, Suite 104 • Annapolis, MD 21403-3300



BOOK YOUR ROOM

Hilton New Orleans Riverside • 2 Poydras Street • New Orleans, LA 70130 • Phone: 504-584-3999

Stay at the official hotel for RPA's Annual Conference & Showcase for the best rates, optimal location, and access to great networking opportunities. Book your room by February 2, 2018 to secure RPA's reduced rate of \$189/per night. This rate is subject to all applicable state and local taxes, fees, and assessments. Please mention RPA to receive the reduced rate or book online by visiting retailpackaging.org.

Room rates will be available on a first-come, first-served basis, so be sure to plan for housing early. The room block will sell out!
Note: RPA reserves the right to cancel your hotel reservation if you are not registered for RPA's 2018 Annual Conference & Showcase (no exceptions).

RPA's 29th Annual Conference & Showcase Registration Form • March 5-7, 2018

REGISTER BY JANUARY 19
AND SAVE

Please type or print the information below exactly as you would like it to appear on your badge and in the printed materials. Please submit one copy of this form for each attendee (photocopy for additional attendees) registering for RPA's 29th Annual Conference and Showcase.

Please check ☐ Distributor ☐ Manufacturer's Rep ☐ I am a first time attendee

Attendee Name _____ Badge Nickname _____

Emergency contact name and phone _____

Title _____ Company Name _____

Company Address _____ City _____ State _____ Zip _____

Country _____ Phone _____ Email _____

Do you have any physical conditions requiring special assistance? ☐ Yes ☐ No If yes, please specify _____

Do you have any dietary restrictions? ☐ Yes ☐ No If yes, please specify _____

Spouse/Companion Name* _____ Badge Nickname _____

Spouse/Companion Email _____

**Registered spouses/Companions are welcome to attend any Conference activities and evening events; children are welcome to enjoy New Orleans but not the on-site business activities of the Conference.*

	Cost	Member	Spouse
Early Bird Registration \$175 (If paid by January 19, 2018)	\$175	\$	\$
Regular Registration \$225 (If paid between January 20- February 12, 2018)	\$225	\$	\$
Late Registration/Onsite \$250 (If paid after February 12, 2018)	\$250	\$	\$
Fees Due for Each Attendee	\$	\$	\$

Attendee registration forms must be received by Friday, January 19, 2018 to receive the \$175 early registration rate. Registrations received from January 20-February 12, 2018 are \$225 and all attendee registrations received after February 12, 2018 will be \$250.

GRAND TOTAL DUE: \$



MAIL:

Complete form and make checks payable in U.S. dollars to the
Retail Packaging Association (RPA)
105 Eastern Avenue, Suite 104
Annapolis, MD 21403-3300



REGISTER ONLINE:

retailpackaging.org



QUESTIONS:

Contact Cathy Vick at
cvick@retailpackaging.org



105 Eastern Avenue, Suite 104
Annapolis, MD 21403
www.retailpackaging.org

THE POWER OF PACKAGING

RPA's 29th Annual Conference & Showcase

Conference Dates: March 5-7, 2018

The Hilton Riverside • New Orleans, LA

retailpackaging.org

REGISTER BY JANUARY 19th AND SAVE

KEY 2018 REGISTRATION DEADLINES

Early Bird January 19

Regular February 12

