

## RPA 2023 Conference and Showcase Sponsorships

Elevate your company's presence and support RPA's 2023 Conference

Thinking Inside and Outside of the Box

<b>Power Elite - \$5,500 (exclusive)</b> <ul style="list-style-type: none"><li>• One tabletop exhibit space, premium location (1) 6' skirted table and (2) chairs</li><li>• Up to six attendee registrations</li><li>• Luncheon and Awards co-sponsor</li><li>• 2-minute commercial shown during the Luncheon and Awards program.</li><li>• Onsite conference signage recognition</li><li>• Conference podium recognition</li><li>• Company logo and link on RPA's website</li><li>• Recognition in RPA's newsletter as a sponsor includes logo linked to company website</li><li>• Company logo linked to company website on all conference emails</li><li>• Social media posts spotlighting your company as a sponsor before and after the event</li><li>• Logo on Showcase bag</li><li>• Showcase bag insert</li></ul>	<b>Power Plus - \$4,500 (two available)</b> <ul style="list-style-type: none"><li>• One tabletop exhibit space, priority location (1) 6' skirted table and (2) chairs</li><li>• Up to three attendee registrations</li><li>• Opening Cocktail Party Reception co-sponsor</li><li>• Onsite conference signage</li><li>• Conference podium recognition</li><li>• Company logo and link on RPA's website</li><li>• Recognition in RPA's newsletter as a sponsor includes logo linked to company website</li><li>• Company logo linked to company website on all conference emails</li><li>• Social media posts spotlighting your company as a sponsor before and after the event</li><li>• Logo on Showcase bag</li><li>• Showcase bag insert</li></ul>
<b>Power - \$3,500 (three available)</b> <ul style="list-style-type: none"><li>• One tabletop exhibit space, priority location (1) 6' skirted table and (2) chairs</li><li>• Up to three attendee registrations</li><li>• Onsite conference signage</li><li>• Conference podium recognition</li><li>• Company logo and link on RPA's website</li><li>• Recognition in RPA's newsletter as a sponsor includes logo linked to company website</li><li>• Company logo linked to company website on all conference emails</li><li>• Social media posts spotlighting your company as a sponsor before and after the event</li><li>• Logo on Showcase bag</li><li>• Showcase bag insert</li></ul>	<b>Exhibit ONLY - \$1,250 (10 + available)</b> <ul style="list-style-type: none"><li>• One tabletop exhibit space (1) 6' skirted table and (2) chairs</li><li>• Two attendee registrations</li><li>• Recognition in RPA's newsletter as a exhibitor includes logo linked to company website</li><li>• Social media recognition as an exhibitor</li></ul>

To be included in any printed materials, Sponsorship and Exhibit Registrations must be received by January 31, 2023.

Questions? Contact Roxy West, RPA Executive Director, at [info@retailpackaging.org](mailto:info@retailpackaging.org)

## A-La-Carte and Add-on Sponsorship Options

All sponsorships include podium recognition and company logo on RPA's website. Save when you purchase a package!

### **Opening Cocktail Party Reception Co-Sponsor - \$1,000**

- Includes your company logo on the event poster and throughout the reception

### **Thursday Morning Coffee Break with Exhibitors - \$750 (exclusive)**

- Includes your company logo on the event poster and throughout the break

### **Luncheon and Awards Co-Sponsor- \$1,000**

- Company logo on event poster and podium recognition

### **Happy Hour with Exhibitors Co-Sponsor - \$1,000**

- Includes your company logo on the event poster and throughout the happy hour

### **Wi-Fi in Exhibit Hall - \$2,500 (exclusive)**

- Includes your company logo on floor stickers throughout the exhibit hall with company name as the Wi-Fi password.

### **Hotel Key Cards - \$1,500 (exclusive)**

- The design of your choice on hotel key cards given to all attendees.

### **Name Badge Lanyards - \$750 (exclusive)**

- Your company name and/or tagline are repeated on the name badge lanyard.

### **Cell Phone Wallets - \$750 (exclusive)**

- Add your logo to card wallets that go on the back of badges or smartphones.

### **Pens - \$600**

- Have your company logo on all pens during the Conference.

### **Showcase Bag - \$500**

- Have your company logo on all attendee bags as they gather items from exhibit booths.

### **Drink Tickets - \$250**

- Your company name will be highlighted on the two drink tickets given to attendees to be used at the Cocktail Reception. Includes four additional tickets per attendee from your company.

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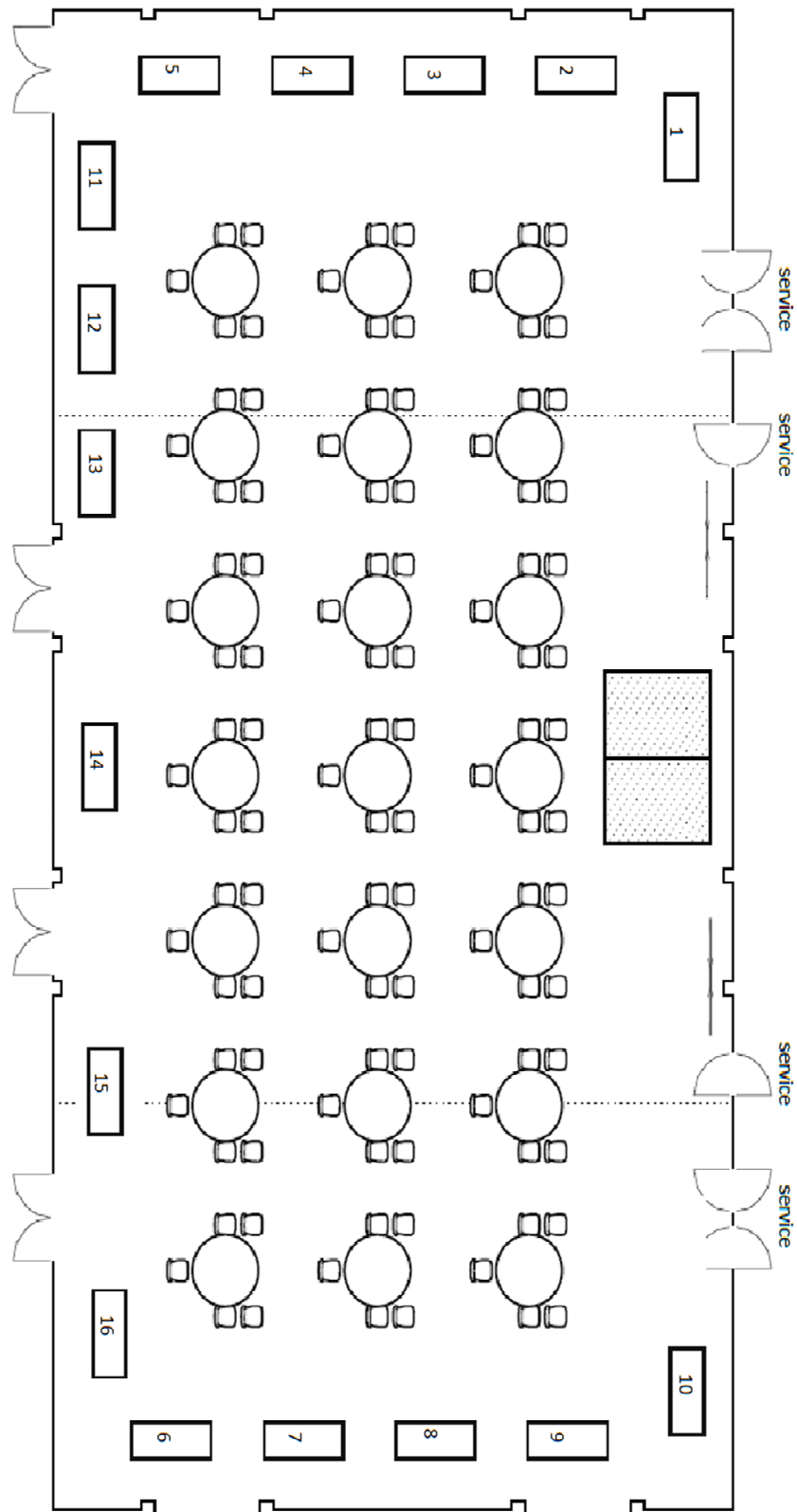
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# Oglethorpe Ballroom

Ossabaw

Cumberland

Sapelo



RPA Power Level Sponsors receive  
First Choice of Tables 11 – 16

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